



Fair Chance®
EVERY CHILD SUCCEEDS

Butterfly Bash Sponsorship Opportunities

October 25, 2024

6-7 PM VIP Reception

7-11 PM Main Reception

National Museum of Women in the Arts
1250 New York Avenue, NW
Washington, DC 20005



Join us in building a world
where **every child succeeds.**

Fair Chance strengthens community-based nonprofits
to achieve life-changing results for children, youth,
and families in communities impacted by racism,
discrimination, and poverty.

Learn more about our impact at fairchance.org

Bash Sponsorship Opportunities

Champion | \$100,000

- 20 VIP tickets (includes main event + access to special VIP reception)
- Speaking opportunity at the Butterfly Bash
- Customized mission-focused experience with Fair Chance in the coming year
- Name or logo on takeaway item for Bash guests
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 6 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Visionary | \$75,000

- 16 VIP tickets (includes main event + access to special VIP reception)
- Customized mission-focused experience with Fair Chance in the coming year
- Name or logo on takeaway item for Bash guests
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 5 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Bash Sponsorship Opportunities

Changemaker | \$50,000

- 12 VIP tickets (includes main event + access to special VIP reception)
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 4 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Innovator | \$25,000

- 10 VIP tickets (includes main event + access to special VIP reception)
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 3 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Bash Sponsorship Opportunities

Leader | \$15,000

- 8 VIP tickets (includes main event + access to special VIP reception)
- Recognition from the stage in main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 2 dedicated social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Builder | \$10,000

- 6 VIP tickets (includes main event + access to special VIP reception)
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 1 dedicated social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Bash Sponsorship Opportunities

Supporter | \$5,000

- 4 General Admission tickets
- Recognition in Fair Chance email marketing materials
- Co-featured in 1 social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Friend | \$2,500

- 2 General Admission tickets
- Co-featured in 1 social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Please contact
for more information:

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Fair Chance[®]
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Tickets

Early Bird (before 10/1): **\$350**

General Admission: **\$400**

Young Professionals (Under 35): **\$250**

VIP: **\$500**

Learn more about our
impact at **fairchance.org**.

Fair Chance will provide a pledge form with
options for completing your sponsorship by
credit card, check, wire, or stock.

Fair Chance is a 501(c)(3) nonprofit organization, EIN 74-3091832.

Mailing Address:
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Washington, DC 20006



@FairChanceDC