

Butterfly Bash Sponsorship Opportunities

October 25, 2024 6-7 PM VIP Reception 7-11 PM Main Reception

National Museum of Women in the Arts 1250 New York Avenue, NW Washington, DC 20005



Join us in building a world where every child succeeds.

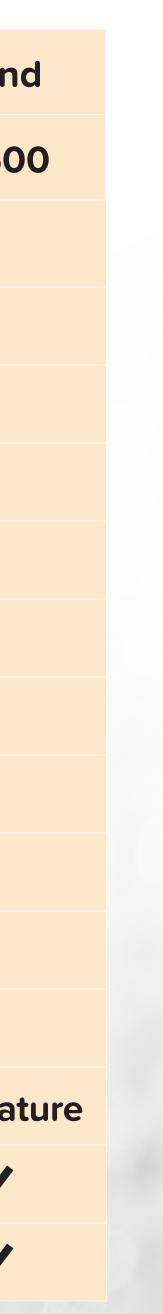
Fair Chance strengthens community-based nonprofits to achieve life-changing results for children, youth, and families in communities impacted by racism, discrimination, and poverty.

Learn more about our impact at fairchance.org



Bash Sponsorship Benefits

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	Champion	Visionary	Changemaker	Innovator	Leader	Builder	Supporter	Frienc
	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
VIP tickets (includes main event + access to special VIP reception)	20	16	12	10	8	6		
General Admission tickets							4	2
Speaking opportunity at the Butterfly Bash	~							
Customized mission-focused experience with Fair Chance in the coming year								
Name or logo on takeaway item for Bash guests	~	\checkmark						
Name or logo recognition on Fair Chance homepage	~	\checkmark	\checkmark					
Premier recognition in high-visibility event materials	~	\checkmark	~	\checkmark				
Recognition from the stage in VIP reception remarks	~	~	~	\checkmark				
Recognition from the stage in main program remarks	~	~	~	\checkmark	~			
Name/logo in Fair Chance's full-page ad in Washingtonian Magazine	~	~		~	~	~		
Recognition in Fair Chance email marketing materials	~	~	~	\checkmark	~	~	~	
Dedicated social media post(s) recognizing the sponsorship	6	5	4	3	2	1	1 co-feature	1 co-feat
Name/logo featured on screen throughout the evening	~	~	~	\checkmark	~	~	~	~
Name or logo recognition on Butterfly Bash website		~	~	\checkmark	~	\checkmark	~	~



Champion | \$100,000

- 20 VIP tickets (includes main event + access to special VIP reception)
- Speaking opportunity at the Butterfly Bash
- Customized mission-focused experience with Fair Chance in the coming year
- Name or logo on takeaway item for Bash guests
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 6 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Visionary | \$75,000

- 16 VIP tickets (includes main event + access to special VIP reception)
- Customized mission-focused experience with Fair Chance in the coming year
- Name or logo on takeaway item for Bash guests
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 5 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Changemaker | \$50,000

- 12 VIP tickets (includes main event + access to special VIP reception)
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 4 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Innovator | \$25,000

- 10 VIP tickets (includes main event + access to special VIP reception)
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 3 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Leader | \$15,000

- 8 VIP tickets (includes main event + access to special VIP reception)
- Recognition from the stage in main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 2 dedicated social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Builder | \$10,000

- 6 VIP tickets (includes main event + access to special VIP reception)
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 1 dedicated social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Supporter | \$5,000

- 4 General Admission tickets
- Recognition in Fair Chance email marketing materials
- Co-featured in 1 social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website



Friend | \$2,500

- 2 General Admission tickets
- Co-featured in 1 social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website



Please contact for more information:

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> Fair Chance will provide a pledge form with options for completing your sponsorship by credit card, check, wire, or stock.

Fair Chance is a 501(c)(3) nonprofit organization, EIN 74-3091832.

Mailing Address: 1775 Eye Street, NW Suite 1150 Washington, DC 20006



Tickets

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Early Bird (before 10/1): \$350 General Admission: \$400 Young Professionals (Under 35): \$250 VIP: \$500

Learn more about our impact at **fairchance.org**.



