



Fair Chance
EVERY CHILD SUCCEEDS

Butterfly Bash Sponsorship Opportunities

October 13, 2023

Renwick Gallery

Pennsylvania Avenue
at 17th Street, NW
Washington, DC 20006

Jeffrey Franco, Norman Ireland, and
Sarah Jackson, Co-Chairs



Join us in building a world
where **every child succeeds.**

Fair Chance strengthens community-based nonprofits
to achieve life-changing results for children, youth,
and families in communities impacted by racism,
discrimination and poverty.

Learn more about our impact at fairchance.org

Bash Sponsorship Opportunities

Champion | \$100,000

- 20 VIP tickets (includes main event + access to special VIP reception)
- Speaking opportunity at the Butterfly Bash
- Customized mission-focused experience with Fair Chance in the coming year
- Name or logo on takeaway item for Bash guests
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 6 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Visionary | \$75,000

- 16 VIP tickets (includes main event + access to special VIP reception)
- Customized mission-focused experience with Fair Chance in the coming year
- Name or logo on takeaway item for Bash guests
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 5 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Bash Sponsorship Opportunities

Changemaker | \$50,000

- 12 VIP tickets (includes main event + access to special VIP reception)
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 4 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Innovator | \$25,000

- 10 VIP tickets (includes main event + access to special VIP reception)
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 3 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Bash Sponsorship Opportunities

Leader | \$15,000

- 8 VIP tickets (includes main event + access to special VIP reception)
- Recognition from the stage in main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 2 dedicated social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Builder | \$10,000

- 6 VIP tickets (includes main event + access to special VIP reception)
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 1 dedicated social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Bash Sponsorship Opportunities

Supporter | \$5,000

- 4 General Admission tickets
- Recognition in Fair Chance email marketing materials
- Co-featured in 1 social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Friend | \$2,500

- 2 General Admission tickets
- Co-featured in 1 social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website



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Please contact
for more information:

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Tickets

Early Bird (before 10/1): **\$350**

General Admission: **\$400**

VIP: **\$500**

Learn more about our
impact at **fairchance.org**.

Fair Chance will provide a pledge form with
options for completing your sponsorship by
credit card, check, wire, or stock.

As outlined above, sponsorships come with complimentary tickets to the
Butterfly Bash. We estimate Fair Market Value at \$195 per ticket. Please
consult your tax advisor on how to recognize your contribution.

Fair Chance is a 501(c)(3) nonprofit organization, EIN 74-3091832.

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