Butterfly Bash
Sponsorship Opportunities

October 13, 2023
Renwick Gallery
Pennsylvania Avenue
at 17th Street, NW
Washington, DC 20006

Join us in building a world
where every child succeeds.

Fair Chance strengthens community-based nonprofits
to achieve life-changing results for children, youth,
and families in communities impacted by racism,
discrimination and poverty.

Learn more about our impact at fairchance.org

Jeffrey Franco, Norman Ireland, and
Sarah Jackson, Co-Chairs
## Bash Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Champion</th>
<th>Visionary</th>
<th>Changemaker</th>
<th>Innovator</th>
<th>Leader</th>
<th>Builder</th>
<th>Supporter</th>
<th>Friend</th>
</tr>
</thead>
<tbody>
<tr>
<td>VIP tickets (includes main event + access to special VIP reception)</td>
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<td>20</td>
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<td>12</td>
<td>10</td>
<td>8</td>
<td>6</td>
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<tr>
<td>General Admission tickets</td>
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<tr>
<td>Speaking opportunity at the Butterfly Bash</td>
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<tr>
<td>Customized mission-focused experience with Fair Chance in the coming year</td>
<td>✓</td>
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<tr>
<td>Name or logo on takeaway item for Bash guests</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Name or logo recognition on Fair Chance homepage</td>
<td>✓</td>
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<tr>
<td>Premier recognition in high-visibility event materials</td>
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<tr>
<td>Recognition from the stage in VIP reception remarks</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Recognition from the stage in main program remarks</td>
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<tr>
<td>Name/logo in Fair Chance's full-page ad in Washingtonian Magazine</td>
<td>✓</td>
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<tr>
<td>Recognition in Fair Chance email marketing materials</td>
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<tr>
<td>Dedicated social media post(s) recognizing the sponsorship</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
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<tr>
<td>Name/logo featured on screen throughout the evening</td>
<td>✓</td>
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<tr>
<td>Name or logo recognition on Butterfly Bash website</td>
<td>✓</td>
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</tbody>
</table>
Bash Sponsorship Opportunities

**Champion | $100,000**

- 20 VIP tickets (includes main event + access to special VIP reception)
- Speaking opportunity at the Butterfly Bash
- Customized mission-focused experience with Fair Chance in the coming year
- Name or logo on takeaway item for Bash guests
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance’s full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 6 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

**Visionary | $75,000**

- 16 VIP tickets (includes main event + access to special VIP reception)
- Customized mission-focused experience with Fair Chance in the coming year
- Name or logo on takeaway item for Bash guests
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance’s full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 5 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website
Bash Sponsorship Opportunities

Changemaker | $50,000

- 12 VIP tickets (includes main event + access to special VIP reception)
- Name or logo recognition on Fair Chance homepage
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance’s full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 4 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

Innovator | $25,000

- 10 VIP tickets (includes main event + access to special VIP reception)
- Premier recognition in high-visibility event materials
- Recognition from the stage in VIP reception remarks and main program remarks
- Name/logo in Fair Chance’s full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 3 dedicated social media posts recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website
Bash Sponsorship Opportunities

**Leader | $15,000**
- 8 VIP tickets (includes main event + access to special VIP reception)
- Recognition from the stage in main program remarks
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 2 dedicated social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

**Builder | $10,000**
- 6 VIP tickets (includes main event + access to special VIP reception)
- Name/logo in Fair Chance's full-page ad in Washingtonian Magazine
- Recognition in Fair Chance email marketing materials
- 1 dedicated social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website
# Bash Sponsorship Opportunities

## Supporter | $5,000

- 4 General Admission tickets
- Recognition in Fair Chance email marketing materials
- Co-featured in 1 social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website

## Friend | $2,500

- 2 General Admission tickets
- Co-featured in 1 social media post recognizing sponsorship
- Name/logo featured on screen throughout the evening
- Name or logo recognition on Butterfly Bash website
Please contact for more information:

Tamala Scott
Chief Advancement Officer (CAO)
(703) 997-7713
tscott@fairchance.org

Amy Scheuer
Events and Fundraising Manager
202-919-4317 (o); 865-323-8420 (m)
ascheuer@fairchance.org

Tickets

- Early Bird (before 10/1): $350
- General Admission: $400
- VIP: $500

Learn more about our impact at fairchance.org.

Fair Chance will provide a pledge form with options for completing your sponsorship by credit card, check, wire, or stock.

As outlined above, sponsorships come with complimentary tickets to the Butterfly Bash. We estimate Fair Market Value at $195 per ticket. Please consult your tax advisor on how to recognize your contribution.

Fair Chance is a 501(c)(3) nonprofit organization, EIN 74-3091832.

Mailing Address:
8705 Colesville Road, Ste 156
Silver Spring, MD 20910

Physical Address:
1100 New Jersey Ave. SE, Ste 710
Washington, DC 20003

@FairChanceDC