

# Fair Chance Pathways Capacity Building Areas

Based on research and Fair Chance's years of experience, the following organizational competencies serve as the foundation upon which we build strong nonprofits. In our Pathways Partnership, Fair Chance works selectively across these areas based on the strengths and needs of each nonprofit.

## Board Development



A Board of Directors with the right mix of people and skill sets can be a tremendous benefit in furthering the organization's mission. Whether a board is new, seasoned, or somewhere in between, Fair Chance typically works with leaders to:

- ensure members understand their roles and responsibilities
- foster a culture of philanthropy on the Board
- develop new member recruitment strategies
- strengthen facilitation and planning of Board meetings and retreats

## Fundraising



Every nonprofit could have a greater impact with more resources. Based on an organization's fundraising needs and strengths, Fair Chance typically works with leaders to:

- diversify and solidify funding bases
- develop effective grant proposals and donor appeals
- create comprehensive fundraising plans
- build systems to identify, track, and monitor funding sources
- design strategies to communicate and work with the donor community

## Program Evaluation



Nonprofits provide vital services, but need to have clarity, good measurement tools, and evaluation systems in order to ensure that their services are producing intended results. Fair Chance typically works with leaders to:

- create an evaluation plan, including outcomes and indicators
- align mission/vision and outcomes
- develop a theory of change and/or logic models
- communicate evaluation results to key funders and other stakeholders

## Resource Alignment



This area combines key elements of financial management, human resources, and leadership development that are critical for small nonprofits that are more reliant on volunteers/unpaid staff. Fair Chance typically works with leaders to:

- create realistic and aspirational budgets
- establish goals and design the workflow needed to attain those goals
- Improve coaching and supervising skills in order to more effectively manage volunteers